



# Live Event

## May 21, 2010

### Willis Tower

#### WHO SHOULD ATTEND:

These webinars are designed for attorneys of all experience levels and disciplines. There is a broad cross-section of material that is meant to cover the ethical concerns and questions of the most seasoned veteran, yet be understood by the first-year attorney and appeal to everyone in between. Our webinars are designed for attorneys from independent firms as well as in-house counsel.

#### WHY YOU SHOULD ATTEND:

These are not your typical boring legal seminars! This is new material presented in an entertaining, interactive and informative setting. An excellent way to stay informed and receive analysis on very current information. Whether you have a need for Ethics CLE credits or just general CLE credits, we offer a webinar series that will suit your needs!

#### Testimony From Past Attendees

- "This was an outstanding presentation. Both practical and interesting." - Richard Ziegler
- "Very interactive and informative." - anonymous
- "Great, stimulating & practical" - Laurel O'Sullivan - Donor's Forum
- "Very thought provoking and useful" - James Rooney - Law Offices of James A. Rooney
- "Great job - loved the hands on approach" - Carol Babbitt - Law Offices of Carol Coplan Babbitt
- "I would definitely attend another seminar conducted by VIP" - Barabra Snider - Barbara Snider Attorney at Law
- "Valuable content, but it's very helpful to get my ethics requirement all in one day." - Melissa Freeman - Chicago Housing Authority

Group rates are also available.  
For further information please contact:  
262-241-8600

## LIVE CHICAGO EVENT IN WILLIS TOWER FRIDAY, MAY 21, 2010

**8:30AM-9:30AM (CST)**

### Fraud on the PTO: Trademark Owners/Practitioners at Risk

This presentation alerts attendees to the ethical dangers and pitfalls of trademark prosecution practice and provides guidance on how to avoid a finding of fraud on the PTO. The United States Patent Trade Office is beginning to scrutinize applications and materials submitted. There will be an in depth review of the PTO's revision of ethics and professionalism. In addition, the recent decisions by the Trademark Trial and Appeal Board, which have lowered the threshold for fraud, will be discussed. It will also focus on recent TTAB decisions.



*Scott Rogers– Scandaglia & Ryan*  
**Approved 1.0 Ethics: IL, WI**

**9:45AM-10:45AM (CST)**

### Ethical Considerations for E-Discovery Projects

An ideal program for in-house counsel and litigators on topics such as litigation holds, attorney-client privilege, along with reviewing production of electronic data. In this session the speaker will analyze case law that defines the obligation to preserve evidence. An in-depth discussion will be had on how to effectively implement and monitor a litigation hold, along with recent cases that have imposed sanctions for failure to properly preserve evidence.



*Irene Fiorentinos– Jones Day*  
**Approved 1.0 Ethics: IL, WI**

### TUITION

**5 Courses Live: \$499**  
**3 Courses Live: \$329**  
**2 Courses Live: \$239**  
**1 Course Live: \$129**  
**Webinar: \$99**



## LIVE CHICAGO EVENT IN WILLIS TOWER FRIDAY, MAY 21, 2010

### Webinar and In Person

**11:00AM-12:00PM (CST)**

#### A Master Class in Ethics For Inside and Outside Counsel

This program is designed as an interactive review of selected ethics rules, important to both inside and outside counsel. Using movie analogies and several real-world hypotheticals, this program discusses ethical minimums as well as best practices.



*John C. Koski, Partner & General Counsel - Sonnenschein, Nath & Rosenthal  
 LLP*

**Approved 1.0 Ethics: CA, CO, FL, GA, IL, SC, TN, TX, UT, WA, WI**  
**Pending: MN, NC, OR**

### Webinar and In Person

**1:00PM-2:00PM (CST)**

#### Metadata in Ethics

Metadata is the digital DNA of a document. The digital era has created many new ethical challenges for attorneys. Are attorneys within their right to search metadata in information that they have received from third-parties or adversaries? Does this breach or infringe upon their ethical obligation? Many states have taken different stances upon this ethical quandry. Is the stance that you have taken the most ethical one? This session will help you gain understanding on how to go about dealing with Metadata disclosure.



*James W. Davidson - O'Hagan Spencer*

**Approved 1.0 Ethics: CO, IL, MN, SC, TN, TX, UT, WA, WI**  
**Pending Approval: CA, FL, GA, NC, OR**

**2:15PM-3:15PM (CST)**

#### Legal Funding – A Helpful and Ethical Tool for Trial Attorneys

In the past 10 years the legal funding industry has gone from the unknown to an integral part of the personal injury trial attorney's practice. An in-depth review will be given on the ABA Model Rules and examples will be cited on state ethics opinions regarding the legal funding process. This presentation will discuss the positive impact legal funding has for the attorney and for the clients the attorney represents. In addition, this presentation will discuss why the industry matters, how legal funding works, and the future of the industry.



*Michael Pekin - Oasis Legal Finance*

**Approved 1.0 Ethics: IL, WI**  
**Pending Approval: CA**

#### TUITION

- 5 Courses Live: \$499
- 3 Courses Live: \$329
- 2 Courses Live: \$239
- 1 Course Live: \$129
- Webinar: \$99

# REGISTRATION FORM

|                     |                  |                 |  |
|---------------------|------------------|-----------------|--|
| Name: _____         |                  | Date: _____     |  |
| State: _____        |                  | Bar ID #: _____ |  |
| Company/Firm: _____ |                  | Title: _____    |  |
| Address: _____      |                  | City: _____     |  |
| State/Zip: _____    | Telephone: _____ | Email: _____    |  |

**Please Check the Sessions You Wish to Purchase and carry Tuition to "Total" column**

| Course Name / Date / Time   | Government Discount | Regular Tuition | Total       |
|---|---------------------|-----------------|-------------|
| <input type="checkbox"/> LIVE: Fraud on the PTO: Trademark Owners/Practitioners at Risk- 8:30AM-9:30AM CST        | \$119               | \$129           |             |
| <input type="checkbox"/> LIVE Ethical Considerations for E-Discovery Projects- 9:45AM-10:45AM CST                 | \$119               | \$129           |             |
| <input type="checkbox"/> LIVE: A Master Class in Ethics For Inside and Outside Counsel- 11:00AM-12:00PM CST       | \$119               | \$129           |             |
| <input type="checkbox"/> LIVE: Metadata in Ethics - 1:00PM-2:00PM CST   | \$119               | \$129           |             |
| <input type="checkbox"/> LIVE: Legal Funding – A Helpful and Ethical Tool for Trial Attorneys - 2:15PM-3:15PM CST | \$119               | \$129           |             |
| <input type="checkbox"/> Webinar: A Master Class in Ethics For Inside and Outside Counsel- 11:00AM-12:00PM CST    | \$89                | \$99            |             |
| <input type="checkbox"/> Webinar: Metadata in Ethics - 1:00PM-2:00PM CST  | \$89                | \$99            |             |
| <input type="checkbox"/> LIVE: 5 hour full day session  | \$449               | \$499           |             |
| <input type="checkbox"/> LIVE: 3 hour morning Session   | \$299               | \$329           |             |
| <input type="checkbox"/> LIVE: 2 hour afternoon session   | \$219               | \$239           |             |
| <b>Handling Fee</b>   |                     |                 | <b>\$15</b> |
| <b>Day of Registration Late Fee</b>   |                     |                 | <b>\$25</b> |
| <b>Total</b>  |                     | <b>\$</b>       |             |

**Fax or Email Registration Form To: Fax: 312-951-0749**  
**Or Mail Registration Form and Make Check Payable to:**

**Email: sales@vipglobalnet.com**  
**VIP GlobalNet, LLC**  
**1009 W. Glen Oaks Lane, Suite 111**  
**Mequon, WI 53092**

**\*\*\*ASK ABOUT OUR GROUP RATES\*\*\***

Check in the amount of \$\_\_\_\_\_ enclosed payable to **VIP GlobalNet LLC**

Charge in the amount of \$\_\_\_\_\_ to Credit Card

Name on Card \_\_\_\_\_

\_\_\_ MC \_\_\_ VISA \_\_\_ AMEX      Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_      Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_      State/Zip: \_\_\_\_\_

This Contract is subject to and governed by the Terms and Conditions below.

Substitute attendees are welcome if VIP GlobalNet, is informed at least 24 hours prior to event. In the event of an attendee cancellation, VIP must be notified 5 days prior to the class. In this situation, a full credit for the CLE portion of the program fee may be used toward a future VIP course. VIP reserves the right to make changes to its programs and speakers, or to cancel, postpone or reschedule courses when conditions beyond VIP's control prevail. If the course is cancelled, postponed, or rescheduled for any reason, VIP's liability is limited to a credit for only the course fee.



P: 262.241.8600  
 F: 312.951.0749  
 E-mail: sales@vipglobalnet.com